

ALEX HENRY

AI BUILDER | BUSINESS OPERATIONS | PRACTICAL AI ENABLEMENT

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PROFILE

Business operator and AI builder with experience across construction, real estate, sales, and workflow implementation. Combines requirements definition, customer communication, AI-assisted development direction, acceptance testing, and practical user education to turn business needs into useful websites and systems.

EXPERIENCE

123 Exteriors

Outside Sales Representative | Independent Contractor | April 2026 - present

Manage customer and project coordination across exterior assessment, documentation, insurance-adjuster communication, material selection, and production handoffs.

River Run Property Solutions

AI Enablement & Operations Lead | Contract | January 2025 - June 2026

Directed business-side AI workflows for estimating, proposals, scopes of work, reporting, and project visibility. Defined requirements, structured inputs, tested outputs, and guided implementation.

CLE Prime Homes

Co-Founder | Operations & Systems | January 2023 - December 2025

Coordinated renovation scopes, budgets, schedules, vendors, field execution, and investor communication. Developed operating workflows for sales follow-up and project documentation.

TEH Contractors

Founder & Owner | February 2021 - March 2025

Led sales, estimating, procurement, scheduling, client communication, and delivery for a construction business.

Cleveland Carpenters Local 373

Union Carpenter | Finish & Closeout | June 2014 - October 2021

Completed finish and closeout work, resolved field deficiencies, and coordinated completion details on commercial projects.

SELECTED PROJECTS & EDUCATION

Selected work: AI-assisted property-scoping workflow; field-photo documentation platform; North Lake Construction website concepts; document-signing workflow. Case studies: alexhenry.co/projects.

Small-business AI education: Developed and delivered practical workshop material through Lorain County Community College's Small Business Development Center, June 2026.

Education: Brunswick High School, Class of 2006. Four-year Ohio Carpenters' Joint Apprenticeship & Training Program.

Continuing development: Coursework in Zapier, n8n and APIs, generative AI, prompt engineering, AI-assisted application development, and Excel.